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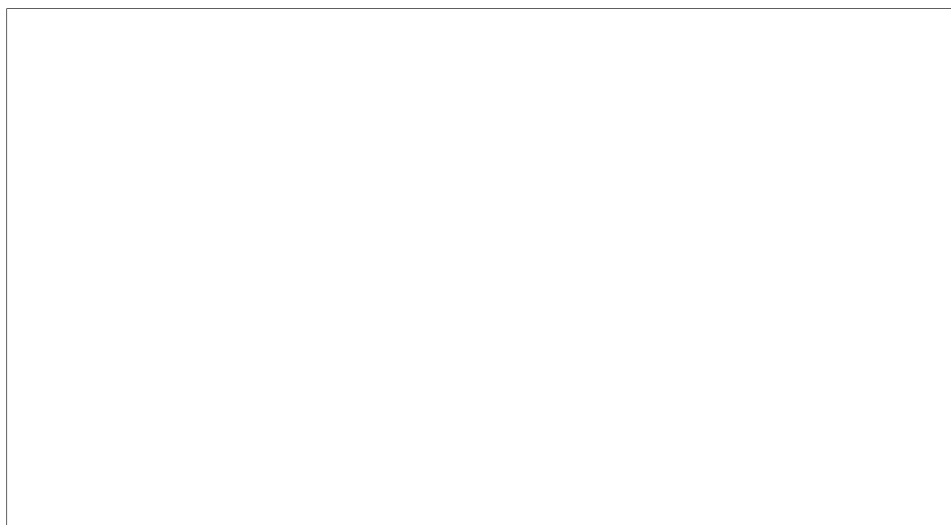
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FOREIGN BROADCAST INFORMATION SERVICE

BRIEFING FOR BRIG. GEN. FRANK B. HORTON, III

CHAIRMAN, NATIONAL INTELLIGENCE COUNCIL

9:30 - 11:30 Friday, 5 December 1986



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FBIS Response to Question No. 1 in the Helms 2 October Letter

FBIS from its inception, when it successfully applied propaganda analysis techniques to Nazi broadcasts, has engaged in the systematic analysis of tightly controlled media, particularly Soviet and Chinese media. The premise underlying this methodology is that such media are highly controlled, purposive, and sensitive instruments. Close and rigorous examination of changes and anomalies in the behavior of these instruments has over the years yielded significant insights into the policies and politics of the countries involved. These insights provide both heuristic and corroborative evidence for use in all-source analysis. The kind of rigorous scrutiny of the media that is required is a full-time, specialized occupation that cannot be diffused among all-source analysts.